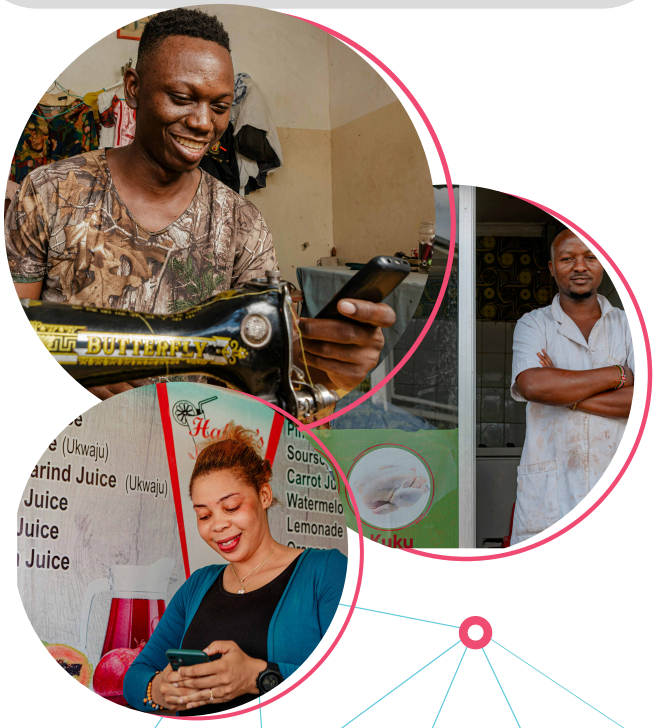
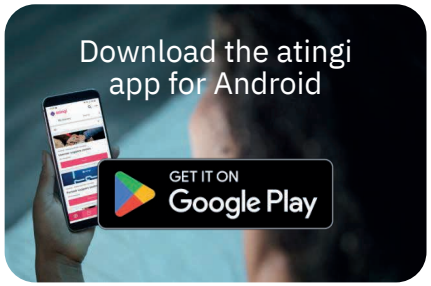
Benefits of the E-Learning Courses

- Development of practical, real-world skills to improve trade practices, increase competitiveness, and navigate regional trade policies.
- Strengthening of the capacity of individuals and businesses within EAC to directly support regional integration and economic growth.
- Receiving an EAC certificate that can enhance professional credibility and provide new career opportunities in trade-related fields.





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GFA CONSULTING GROUP

german cooperation DEUTSCHE ZUSAMMENARBEIT

atingi

EAC TRADE IN GOODS COURSES

Knowledge At Your Fingertips

Introduction to Atingi

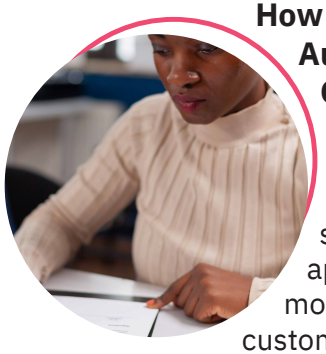
Atingi is a digital learning experience focused on providing locally relevant learning opportunities that address critical employment and educational skill gaps in emerging markets. Atingi is a multilingual, General Data Protection Regulation (GDPR)-compliant e-learning platform, which is commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and developed by the GIZ.

Within EAC- GIZ's programme on Trade in Goods (TIG) a number of courses have been developed. The courses are free of charge and are accessible to learners across the EAC Partner States and beyond, irrespective of their location, promoting inclusiveness.

Who are these Course for?

These courses are designed for entrepreneurs, micro, small & medium-sized enterprises (MSMEs), government officials, policymakers, trade professionals, students, academia, researchers and think tanks among others. The courses offer content learning, additional reading material, video lessons, quizzes, exchange space and an EAC certification. They are engaging, practical and relevant.

The Courses



How to become an EAC Authorised Economic Operator (AEO)
This course will help you to comply with international supply chain security standards and approved for international movement of goods by customs administration.

Harmonized EAC Standards
This course will help you to implement harmonized EAC standards for quality and safety requirements in the fruits & vegetables and the leather sectors.

Good Manufacturing Practices (GMP) for Leather and Leather Products
This course will show you how to apply the international Good Manufacturing Practices (GMP) standards for leather processing.

Simplified Guide on Cross-Border Trade (in English and Kiswahili)
This course explains the EAC simplified trade regime for MSMEs who are engaged in cross-border trade of perishable goods within the EAC region.

Improved EAC Customs Procedures
This course explains new EAC customs procedures and the opportunities they provide for intra-regional trade.

Scan the QR Code for more information about atingi!

atingi.org @atingi_elearn atingi.org