



PROGRAMME: THE EAC BOMA ROAD FESTIVAL



Venue: Boma Road extending to Ngorongoro Roundabout, Arusha, Tanzania

Date: 28th November, 2024

NO	TIME	ACTIVITY	DESCRIPTION
1	5:00 PM – 6:00 PM	Pre-Festival Activities	<ul style="list-style-type: none"> • Welcome Zone: Guest arrivals and check-in. • Exhibits: A display of traditional artifacts, crafts, and cultural materials from each partner state at booths set up along Boma Road. • Soundcheck and Final Preparations: Performers and technical teams finalize arrangements.
2	6:00 PM – 6:30 PM	Official Opening Ceremony	<p>Welcome Remarks:</p> <ul style="list-style-type: none"> • Regional Commissioner, Arusha. • Secretary General, EAC. • Cultural performance: Maasai dance (Tanzania), symbolizing the host's welcome.
3	6:30 PM – 7:15 PM	Cultural Parade	Delegations from all 8 partner states showcase their national flags, traditional attire, and symbolic representations (e.g., drums, shields, tools) in a colorful street parade
4	7:15 PM – 8:30 PM	Country-Specific Performances (15 minutes per state, grouped by order of joining the EAC):	<ol style="list-style-type: none"> 1. Tanzania: Ngoma za asili and taarab fusion. 2. Kenya: Kenya traditional songs 3. Uganda: Bakisimba royal dance and drumming. 4. Rwanda: Intore dance and traditional poetry. 5. Burundi: Batimbo drummers and storytelling. 6. South Sudan: Traditional wedding song and Acholi dance. 7. DRC: Soukous music and Mask dance. 8. Somalia: Dhaanto dance and Somali poetry recitation.



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5	8:30 PM – 9:15 PM	Regional Music Collaboration	Joint performance featuring musicians from all 8 partner states performing a medley of popular songs showcasing regional unity and talent.
6	9:15 PM – 10:30 PM	Live Band Performances Each partner state presents a 10-minute performance of modern or contemporary music:	<ul style="list-style-type: none"> • Tanzania: Bongo Flava hits. • Kenya: Afro-pop fusion. • Uganda: Afrobeat and dancehall. • Rwanda: Hip-hop and R&B. • Burundi: Folk-inspired modern music. • South Sudan: Cultural gospel and Afrobeat. • DRC: Iconic Congolese rumba. • Somalia: Heeska dance music.
7	10:30 PM – 11:00 PM	Interlude & Refreshments	Visitors enjoy street food and beverages inspired by the 8 partner states (e.g., samosas from Kenya, pilau from Tanzania, and chapati from Uganda).
8	11:00 PM – 11:45 PM	Showcase of Regional Unity	<ul style="list-style-type: none"> • Unity Dance: All partner states' performers join in a choreographed dance symbolizing harmony and shared prosperity. • Special Address: EAC leadership delivers a short, inspiring speech on the achievements of EAC@25 and the vision for the future.
9	11:45 PM – 12:00 AM	Countdown to Fireworks	<ul style="list-style-type: none"> • DJ Performance: A high-energy set mixing popular music from all 8 states to build excitement. • Fireworks Display: At midnight, a breathtaking fireworks display lights up Arusha's skies to signify 25 years of regional integration and a promising future.
10	12:00 AM – 1:00 AM	Celebration Finale	<ul style="list-style-type: none"> • Open Dance Floor: Guests and performers unite in a celebration featuring East African hits.